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Computer & Communications Industry Association

January 30, 2012

Mr. Douglas Bell
Chair, Trade Policy Staff
Office of the United States Trade Representative
600 17th Street, NW
Washington, DC 20508

Re: Mexico's Expression of Interest in the Proposed Trans-Pacific Partnership Trade Agreement

Dear Mr. Bell:

I write to you today on behalf of the Computer & Communications Industry Association (CCIA), an international, nonprofit association of computer and communications firms, representing a broad cross section of the technology industry. CCIA has long been a supporter of free trade and is dedicated to preserving full, fair and open competition throughout our industry. Our members employ nearly half a million workers and generate approximately a quarter of a trillion dollars in annual revenue.

CCIA supports Mexico's unconditional participation in the Trans-Pacific Partnership (TPP) negotiations. As one of our largest trading partners and as one of the fastest growing Internet markets in the world,¹ we believe it is essential that Mexico be included in the TPP negotiations.

As the Internet enhances export growth, particularly for small businesses,² it is vital that Mexico is included in this agreement, which promises to further liberalize trade in digital goods and services. Furthermore, as Mexico is the second largest Spanish speaking Internet market in the world,³ further encouraging the expansion of U.S. Internet services into Mexico could help serve as a springboard for U.S. Internet companies to expand even further into Europe and Latin America.

Sincerely,

A handwritten signature in black ink, appearing to read 'E J Black', written in a cursive style.

Edward J. Black
President & CEO
Computer & Communications Industry Association

¹ See OECD Broadband 2011, Yearly Penetration Increase.
http://www.oecd.org/document/54/0,3746,en_2649_34225_38690102_1_1_1_1,00.html

² See Matthieu Pélissié du Rausas *et al.*, McKinsey Global Institute, "Internet Matters: The Net's Sweeping Impact on Growth, Jobs and Prosperity," (May 2011). Available at
http://www.mckinsey.com/Insights/MGI/Research/Technology_and_Innovation/Internet_matters

³ See OECD Broadband 2011, Total Fixed and Wireless Broadband Subscriptions by Country.
http://www.oecd.org/document/54/0,3746,en_2649_34225_38690102_1_1_1_1,00.html