

APPENDIX VII: Annual Payroll Data for Fair Use Industries (Millions of Dollars)

Core Industries

2012 NAICS Codes	Description	2010	2011	2012	2013	2014
333316	Photographic and photocopying equipment manufacturing	263	255	338	337	322
3341	Computer and peripheral equipment manufacturing	4,937	5,010	5,625	5,045	3,456
3343	Audio and video equipment manufacturing	441	478	514	525	720
334413	Semiconductors and related device manufacturing	8,770	9,143	7,882	7,756	11,177
3346	Manufacturing and reproducing magnetic and optical media	1,116	712	754	709	646
454111	Electronic shopping	5,562	6,056	9,429	9,034	10,180
454112	Electronic auctions					
51111	Newspaper publishers	10,939	9,979	9,341	9,219	9,069
51114, 51119	Directory, and mailing list publishers, and other publishers	3,241	3,048	2,687	2,362	2,217
5112	Software publishers	47,485	48,661	54,046	58,878	64,835
5121	Motion picture and video industries	13,478	13,551	14,696	15,005	14,915
5122	Sound recording industries	2,068	1,961	2,131	1,932	1,879
5182	Data processing, hosting, and related services	27,074	30,421	39,129	43,020	48,178
519	Other information services (inc. internet publishing and broadcasting and web search portals)	13,119	19,044	24,472	33,257	38,069
5231	Securities and commodity contracts intermediation and brokerage	82,028	86,092	84,148	79,846	86,881
5239	Other financial investment activities	73,621	79,149	84,821	86,468	96,633
5241	Insurance carriers	104,746	107,400	115,580	121,049	124,213
5259	Other investment pools and funds	4,602	5,288	5,423	370	499
53223	Video tape and disc rental	1,174	1,050	512	460	362
5411	Legal services	89,408	91,801	94,874	96,066	97,110
5413	Architectural, engineering, and related services	93,064	94,635	103,523	112,830	117,048
54143	Graphic design services	2,546	2,653	2,643	2,715	2,884
5417	Scientific research & development services	63,209	70,138	66,020	66,871	75,301
6111, 6112, 6113	Elementary and secondary schools, junior colleges, colleges, universities, and professional schools	92,902	96,342	100,434	105,084	109,830
7111	Performing arts companies	3,970	3,912	4,098	4,132	4,376
7115	Independent artists, writers, and performers	6,058	6,107	6,512	6,167	6,784
811212	Computer and office machine repair and maintenance	1,910	1,687	1,702	1,644	1,623
Core Industries Subtotal		757,734	794,574	841,336	870,780	929,207
Estimated ISP Payroll 1/		16,057	17,592	18,809	19,977	21,549
Core Industries Total		773,791	812,166	860,145	890,757	950,756

ISPs have been moved into non-core categories as of NAICS '07. In this table, the ISP values have been added to core and subtracted from non-core.

Sources: See APPENDIX II.

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Non-Core Industries

2012 NAICS Codes	Description	2010	2011	2012	2013	2014
3231	Printing and Related Support Activities	20,244	19,900	19,775	19,741	20,141
3342	Communications Equipment Manufacturing	9,175	10,211	8,384	9,364	8,932
33592	Communication and Energy Wire and Cable Manufacturing	1,454	1,593	1,523	1,501	1,476
42343	Computer and computer peripheral equipment and software merchant wholesalers	28,808	26,279	21,832	21,196	22,360
42362	Household appliances, electric housewares, and consumer electronics merchant wholesalers	2,340	2,689	2,966	3,018	3,190
4236901	Other electronic parts and equipment merchant wholesalers	14,994	17,242	17,539	18,607	18,034
42511	Business to business electronic markets	210	286	266	137	163
425120	Wholesale trade agents and brokers	1,897	1,964	2,130	2,197	2,176
44312	Electronics stores	9,446	10,098	8,660	8,845	9,316
4512	Book stores and news dealers	2,172	1,999	1,451	1,514	1,487
5151	Radio and television broadcasting	13,625	13,364	15,389	14,454	14,864
5152	Cable and other subscription programming	4,377	5,954	5,825	7,234	6,899
5171	Wired telecommunications carriers	54,351	55,304	54,364	52,491	57,252
5172	Wireless telecommunications carriers (except satellite)	14,765	14,965	15,756	17,015	15,986
5174 and 5179	Satellite telecommunications, other telecommunications	4,588	4,600	4,845	5,404	5,146
5232	Securities and commodity exchanges	701	785	1,086	1,108	1,187
5242	Agencies, brokerages, and other insurance related activities	48,392	48,925	51,199	53,061	57,117
5251	Insurance and employee benefit funds	3,641	3,808	3,974	101	202
5415	Computer system design and related services	120,554	125,300	128,131	143,923	153,370
5416	Management, scientific, and technical consulting services	66,186	72,070	81,509	84,259	90,051
6114, 6115, 6116, 6117	Business schools and computer and management training, technical and trade schools, other schools and instruction, and educational support services	17,477	18,829	20,023	19,387	19,836
7113	Promoters of performing arts, sports, and similar events	3,256	3,130	3,359	3,587	4,024
7114	Agents and managers for artists, athletes, entertainers, and	1,934	2,004	2,020	1,992	2,189
Non-Core Industries Subtotal		444,588	461,301	472,007	490,135	515,397
Estimated ISP Revenues 1/		16,057	17,592	18,809	19,977	21,549
Non-Core Industries Total		428,531	443,709	453,198	470,158	493,848

ISPs have been moved into non-core categories as of NAICS '07. In this table, the ISP values have been added to core and subtracted from non-core.

Sources: See APPENDIX II.

