

APPENDIX IV: Value Added Data for Fair Use Industries (Millions of Dollars)

Core Industries

2012 NAICS Codes	Description	2010	2011	2012	2013	2014
333316	Photographic and photocopying equipment manufacturing	1,004	979	900	880	1,257
3341	Computer and peripheral equipment manufacturing	25,794	26,404	14,074	14,079	14,823
3343	Audio and video equipment manufacturing	2,346	2,771	1,738	1,781	2,311
334413	Semiconductors and related device manufacturing	57,768	65,003	30,439	25,412	27,173
3346	Manufacturing and reproducing magnetic and optical media	2,716	2,178	1,800	1,527	1,231
454111	Electronic shopping	20,377	21,844	35,652	38,876	40,962
454112	Electronic auctions	813	871	940	1,025	1,080
51111	Newspaper publishers	21,992	20,944	19,233	18,323	17,697
51114, 51119	Directory, and mailing list publishers, and other publishers	12,157	11,820	9,823	8,430	8,368
5112	Software publishers	91,646	98,853	110,447	118,317	128,131
5121	Motion picture and video industries	64,297	63,712	61,790	63,453	63,831
5122	Sound recording industries	10,910	10,365	8,578	8,923	9,250
5182	Data processing, hosting, and related services	36,549	37,352	41,449	49,443	52,662
519	Other information services (inc. internet publishing and broadcasting and web search portals)	19,837	20,004	36,088	43,447	48,477
5231	Securities and commodity contracts intermediation and brokerage	135,643	119,962	121,824	117,793	126,643
5239	Other financial investment activities	85,522	75,636	138,685	134,097	144,171
5241	Insurance carriers	274,502	284,679	288,439	295,548	322,684
5259	Other investment pools and funds	9,718	9,541	11,577	11,587	12,641
53223	Video tape and disc rental	5,137	4,859	2,657	2,551	2,609
5411	Legal services	171,139	180,745	193,360	192,272	194,334
5413	Architectural, engineering, and related services	136,036	140,448	159,331	155,215	171,859
54143	Graphic design services	4,057	4,319	4,525	4,611	5,148
5417	Scientific research & development services	73,360	75,813	69,759	70,393	70,515
6111, 6112, 6113	Elementary and secondary schools, junior colleges, colleges, universities, and professional schools	127,920	132,930	141,099	142,471	146,709
7111	Performing arts companies	10,730	11,133	8,191	8,114	8,446
7115	Independent artists, writers, and performers	7,783	7,862	8,843	9,163	9,738
811212	Computer and office machine repair and maintenance	4,420	4,462	2,916	2,938	3,067
Core Industries Subtotal		1,414,172	1,435,489	1,524,157	1,540,669	1,635,818
Estimated ISP Value Added 1/		51,686	54,452	60,053	69,971	76,445
Core Industries Total		1,465,858	1,489,940	1,584,210	1,610,640	1,712,264

ISPs have been moved into non-core categories as of NAICS '07. In this table, the ISP values have been added to core and subtracted from non-core.

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Non-Core Industries

2012 NAICS Codes	Description	2010	2011	2012	2013	2014
3231	Printing and Related Support Activities	49,750	48,919	49,118	48,999	49,119
3342	Communications Equipment Manufacturing	16,435	15,617	20,830	23,843	23,054
33592	Communication and Energy Wire and Cable Manufacturing	5,191	5,753	5,861	5,434	5,731
42343	Computer and computer peripheral equipment and software merchant wholesalers	33,274	35,037	28,277	29,001	30,599
42362	Household appliances, electric housewares, and consumer electronics merchant wholesalers	11,631	12,247	11,014	11,296	11,918
4236901	Other electronic parts and equipment merchant wholesalers	14,842	15,628	21,217	21,761	22,959
42511	Business to business electronic markets	720	759	377	377	336
42512036	Wholesale trade agents and brokers	10,513	11,076	7,943	7,937	7,075
44312	Electronics stores	17,722	16,559	19,102	19,319	20,013
4512	Book stores and news dealers	4,694	4,708	2,834	2,915	2,894
5151	Radio and television broadcasting	30,476	29,083	30,911	33,566	35,186
5152	Cable and other subscription programming	28,763	29,310	31,141	34,716	35,470
5171	Wired telecommunications carriers	159,335	153,265	139,881	149,230	151,689
5172	Wireless telecommunications carriers (except satellite)	103,661	104,399	110,371	122,172	127,858
5174 and 5179	Satellite telecommunications, other telecommunications	15,851	13,568	16,910	19,139	20,430
5232	Securities and commodity exchanges	3,267	2,889	4,993	4,828	5,191
5242	Agencies, brokerages, and other insurance related activities	78,512	82,061	140,682	141,326	157,243
5251	Insurance and employee benefit funds					
5415	Computer system design and related services	170,922	184,314	225,802	223,127	240,952
5416	Management, scientific, and technical consulting services	86,925	91,427	124,189	128,977	134,162
6114, 6115, 6116, 6117	Business schools and computer and management training, technical and trade schools, other schools and instruction, and educational support services	64,178	66,523	65,323	65,744	69,710
7113	Promoters of performing arts, sports, and similar events	8,648	8,863	10,921	11,777	12,940
7114	Agents and managers for artists, athletes, entertainers, and other public figures	2,638	2,704	3,448	3,718	4,085
Non-Core Industries Subtotal		917,946	934,709	1,071,144	1,109,201	1,168,613
Estimated ISP Value Added 1/		51,686	54,452	60,053	69,971	76,445
Non-Core Industries Total		866,260	880,257	1,011,092	1,039,230	1,092,168

ISPs have been moved into non-core categories as of NAICS '07. In this table, the ISP values have been added to core and subtracted from non-core.