EXECUTIVE SUMMARY

In 2007, CCIA released a report prepared by Capital Trade, Inc. that was the first comprehensive study quantifying the U.S. economic contribution of industries relying on fair use and related legal provisions. The current report is the third update of the size and performance of the fair use economy. This study finds that in 2014, value added by fair use industries was 16 percent of the U.S. economy, employing 1 in 8 U.S. workers, and contributing $2.8 trillion to U.S. GDP. Meanwhile, the combined value added by industries that are the most reliant on fair use and other limitations and exceptions to copyright protections has more than tripled in size over 2002. From 2012 to 2014, the real output of these primary core industries accounted for 6.7 percent of real GDP growth, six times their current weight in the U.S. economy.

Findings

U.S. fair use industries:

- **Account for 16% of the U.S. economy**
- **Generate $5.6 trillion in annual revenue**
- **Employ 18 million U.S. workers, up 1 million over a 4-year period**
- **Increased annual productivity by 3.2%**
- **Increased U.S. exports by 21% over 4 years to $368 billion in 2014**