

APPENDIX III: Revenue Data for Fair Use Industries (Millions of Dollars)

Core Industries

2012 NAICS Codes	Description	2010	2011	2012	2013	2014
333316	Photographic and photocopying equipment manufacturing	2,141	2,314	2,148	1,992	2,140
3341	Computer and peripheral equipment manufacturing	55,031	58,642	29,907	28,498	30,541
3343	Audio and video equipment manufacturing	4,260	4,949	3,039	3,046	3,858
334413	Semiconductors and related device manufacturing	73,700	81,201	48,613	42,528	45,460
3346	Manufacturing and reproducing magnetic and optical media	4,311	3,483	2,857	2,457	2,121
454111	Electronic shopping	92,361	99,381	161,315	176,931	185,318
454112	Electronic auctions	3,683	3,963	4,252	4,663	4,885
51111	Newspaper publishers	34,759	33,213	29,790	28,595	27,776
51114, 51119	Directory, and mailing list publishers, and other publishers	19,214	18,744	15,216	13,157	13,134
5112	Software publishers	144,850	156,759	171,075	184,654	201,100
5121	Motion picture and video industries	81,382	82,953	80,762	83,251	85,328
5122	Sound recording industries	13,810	13,496	11,212	11,707	12,365
5182	Data processing, hosting, and related services	74,263	79,763	107,994	115,215	123,604
519	Other information services (inc. internet publishing and broadcasting and web search portals)	40,306	42,718	94,026	101,243	113,781
5231	Securities and commodity contracts intermediation and brokerage	284,488	258,562	236,512	240,758	248,451
5239	Other financial investment activities	179,368	163,022	269,247	274,081	282,838
5241	Insurance carriers	525,765	558,009	540,927	588,792	606,598
5259	Other investment pools and funds	33,457	35,136	36,361	43,007	47,404
53223	Video tape and disc rental	8,465	8,367	4,486	4,512	4,689
5411	Legal services	232,424	240,359	261,695	265,559	270,508
5413	Architectural, engineering, and related services	225,872	235,184	265,947	263,343	294,431
54143	Graphic design services	6,737	7,233	7,552	7,823	8,820
5417	Scientific research & development services	121,805	126,951	116,439	119,431	120,808
6111, 6112, 6113	Elementary and secondary schools, junior colleges, colleges, universities, and professional schools	211,178	221,811	230,517	237,421	243,469
7111	Performing arts companies	18,009	18,848	13,857	13,542	14,098
7115	Independent artists, writers, and performers	13,062	13,309	14,960	15,292	16,254
811212	Computer and office machine repair and maintenance	7,175	7,303	4,802	4,872	5,155
Core Industries Subtotal		2,511,876	2,575,673	2,765,511	2,876,371	3,014,935
Estimated ISP Value Added 1/		118,995	131,538	138,617	151,247	166,184
Core Industries Total		2,630,871	2,707,211	2,904,128	3,027,617	3,181,120

ISPs have been moved into non-core categories as of NAICS '07. In this table, the ISP values have been added to core and subtracted from non-core.

Non-Core Industries

2012 NAICS Codes	Description	2010	2011	2012	2013	2014
3231	Printing and Related Support Activities	83,154	83,249	82,453	82,620	84,096
3342	Communications Equipment Manufacturing	33,673	32,944	43,615	45,416	42,455
33592	Communication and Energy Wire and Cable Manufacturing	13,513	15,383	15,236	14,472	14,505

APPENDIX III: Revenue Data for Fair Use Industries (Millions of Dollars)

42343	Computer and computer peripheral equipment and software merchant wholesalers	246,418	269,136	232,086	236,803	252,855
42362	Household appliances, electric housewares, and consumer electronics merchant wholesalers	86,132	94,073	90,399	92,237	98,489
4236901	Other electronic parts and equipment merchant wholesalers	109,912	120,045	174,143	177,682	189,726
42511	Business to business electronic markets	5,335	5,830	3,095	3,077	2,776
42512036	Wholesale trade agents and brokers	77,852	85,079	65,190	64,804	58,462
44312	Electronics stores	80,324	75,337	86,429	87,925	90,541
4512	Book stores and news dealers	21,277	21,420	12,824	13,267	13,092
5151	Radio and television broadcasting	56,740	57,694	63,126	65,274	70,137
5152	Cable and other subscription programming	53,551	58,145	63,596	67,510	70,704
5171	Wired telecommunications carriers	296,644	304,044	285,663	290,202	302,368
5172	Wireless telecommunications carriers (except satellite)	192,992	207,104	225,397	237,583	254,864
5174 and 5179	Satellite telecommunications, other telecommunications	29,511	26,917	34,534	37,218	40,724
5232	Securities and commodity exchanges	6,852	6,227	9,694	9,868	10,183
5242	Agencies, brokerages, and other insurance related activities	150,377	160,851	263,829	281,550	295,594
5251	Insurance and employee benefit funds					
5415	Computer system design and related services	260,928	277,072	326,031	325,465	341,370
5416	Management, scientific, and technical consulting services	144,329	153,097	207,289	218,827	229,847
6114, 6115, 6116, 6117	Business schools and computer and management training,	105,948	111,003	106,721	109,559	115,686
7113	Promoters of performing arts, sports, and similar events	14,514	15,005	18,474	19,656	21,599
7114	Agents and managers for artists, athletes, entertainers, and other public figures	4,428	4,578	5,832	6,206	6,819
Non-Core Industries Subtotal		2,076,415	2,186,243	2,417,670	2,489,233	2,608,907
Estimated ISP Value Added 1/		118,995	131,538	138,617	151,247	166,184
Non-Core Industries Total		1,957,420	2,054,705	2,279,053	2,337,986	2,442,723

ISPs have been moved into non-core categories as of NAICS '07. In this table, the ISP values have been added to core and subtracted from non-core.